

Missouri State Library

# Show Me *Express*

Published by Secretary of State Jason Kander

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*Show Me Express features time-sensitive information about State Library programs and current news of interest to the Missouri library community.*

## **Community Engagement and Public Libraries Webinar Series Announced**

In September 2015, the Missouri State Library will hold a webinar series on Public Libraries and Community Engagement. Cassandra O'Neill with Wholonomy Consulting will be the presenter. O'Neill has over 25 years of experience in building leadership capacity in the social sector, working with leaders in over 200 organizations including libraries, schools, government agencies, foundations, and a variety of nonprofit organizations. Wholonomy Consulting is currently working with the Arizona State Library in its "Making a Difference with Community Engagement" program.

The series will be most beneficial if a group from the library, including people such as the director, staff members, or trustees, can take part. However, this is not required. The series will provide resources to use in implementing the principles presented, and will include a Partner Mapping Toolkit, Facilitation Tips and Six Secrets of High Impact Presenting.

**Webinar 1: Effective Community Engagement** on September 10 from 10:00-11:30 a.m.:

The session will build momentum and a common consensus of what community engagement means and how it can help libraries better serve their communities. It will provide steps in planning and implementing an engagement process that will help identify and address existing and emerging needs of the community, and will also identify potential barriers to engagement and how to overcome them.

**Webinar 2: Communicating with Stakeholders** on September 17 from 10:00-11:00 a.m.:

Attendees will be instructed in how to effectively communicate with stakeholders to encourage participation in the community engagement process through traditional mechanisms such as press releases. It will teach attendees how to craft an effective press release, and will also instruct them how to utilize social media tools to the same effect.

**Webinar 3: Developing Effective Partnerships** on September 24 from 10:00-11:00 a.m.:

The focus of this session will be on how to identify, develop and sustain partnerships to help implement the vision resulting from a community engagement process.

Registration for each webinar is required and may be completed at [Missouri State Library Training Opportunities](#). Any questions regarding the series should be directed to Debbie Musselman at [debbie.musselman@sos.mo.gov](mailto:debbie.musselman@sos.mo.gov) or by phone at (800) 325-0131.

### **Other Upcoming Continuing Education Opportunities from the State Library**

**Introduction to Missouri Digital Heritage Webinar** on June 18, 2015 from 10-11 a.m.:

The Missouri State Library will host a webinar on the online resources available through Missouri Digital Heritage (MDH). MDH is a collaborative initiative that assists institutions across the state in digitizing their records and placing them online for easy access. The presenter is Matt Butler, digital collections coordinator for the Missouri State Library. Registration is required and may be completed at [Introduction to MDH](#). Any questions regarding the webinar should be directed to Matt Butler at [matthew.butler@sos.mo.gov](mailto:matthew.butler@sos.mo.gov) by phone at (800) 325-0131.

**Financial Literacy Resource Sampler** on July 16, 2015 from 10-11:30 a.m.:

Join staff from the Federal Reserve Bank of Saint Louis as they provide a “sampler” session on the free personal finance and basic economic materials available for use in financial literacy programs for people of all ages. Registration is required and may be completed at [Financial Literacy Resource Sampler](#). Any questions regarding the webinar should be directed to Debbie Musselman at [debbie.musselman@sos.mo.gov](mailto:debbie.musselman@sos.mo.gov).

## **Show Me Steps to Continuing Education Opportunities**

Show Me Steps to Continuing Education is a Library Services and Technology Act grant program for Missouri library personnel to participate in training opportunities when local funds cannot finance the entire cost. This grant is open to staff from public, school, academic and special libraries. Through the program, individuals may be funded to attend regional, state or national workshops, conferences, seminars, etc. Upcoming conferences include but are not limited to:

- [PLA Results Are What Matters: Management Tools and Techniques to Improve Library Services and Programs](#) to be held August 24-28, 2015 in Nashville, TN
- [2015 Access Services Conference](#) to be held November 11-13, 2015 in Atlanta, GA

Applications are accepted no earlier than four months and no fewer than two months before the selected CE event. The application is available online at [Show Me Steps](#). Questions about the grant program may be directed to Debbie Musselman at [debbie.musselman@sos.mo.gov](mailto:debbie.musselman@sos.mo.gov) or by phone at (800) 325-0131.

## **Congratulations to Ferguson Municipal Public Library**

Ferguson Municipal Public Library (FMPL) has been named the 2015 Gale/Library Journal Library of the Year. FMPL became a model for all libraries in the way it reacted to the crisis and the aftermath of riots brought on by the shooting of Michael Brown, a young African American man, by local police. Congratulations to Director Scott Bonner and the staff, volunteers and partners of the library. Full details are available at [2015 Gale/LJ Library of the Year: Ferguson Municipal Public Library, MO, Courage in Crisis](#).

## **State Aid Certification Forms Due**

In order to be certified for state aid, a public library must complete and submit the following three forms by July 31, 2015:

1. State Aid Application
2. List of Trustees
3. Certification of Compliance

All of the forms are linked on the [Certifications and Document Filing Schedule](#) page of the Missouri State Library website. Any questions about state aid certification may be directed by email to

Terry Blauvelt at [terry.blauvelt@sos.mo.gov](mailto:terry.blauvelt@sos.mo.gov) or Debbie Musselman at [debbie.musselman@sos.mo.gov](mailto:debbie.musselman@sos.mo.gov) by phone at (800) 325-0131.

### **WorldCat Discovery Services to Replace OCLC FirstSearch in Missouri Public Libraries**

[WorldCat Discovery Services](#) will replace the OCLC FirstSearch service access provided by the Missouri State Library in December 2015. WorldCat Discovery enables library staff and users to discover more than 1.8 billion electronic, digital and physical resources locally and in libraries around the world.

Public libraries that have not already done so need to register with OCLC to get into the transition queue to ensure the transition takes place by December 31, 2015. Registration may be completed at [Start Your Transition](#). Further information about the FirstSearch to WorldCat Discovery transition process is available at [Getting Started with WorldCat Discovery](#).

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